

FIRST[®] CANADA CHARITY GOLF TOURNAMENT



REQUEST FOR SPONSORSHIP

Monday, June 21, 2021
ANGUS GLEN GOLF CLUB
10080 Kennedy Road,
Markham, ON L6C 1N9



Tournament Host

In Support of  **FIRST[®]**
CANADA



2021 *FIRST*[®] CANADA'S CHARITY GOLF TOURNAMENT



Sponsored by

Join us on Monday, June 21, 2021 at Angus Glen Golf Club for the fourth annual *FIRST*[®] Canada Charity Golf Tournament.

Meet kids and youth in *FIRST* Robotics Canada programs who are building cool robots and are the next generation of innovators in science, technology, engineering and mathematics (STEM).

Funds raised will go towards the growth of all *FIRST*[®] Robotics Canada programs and the formation of teams in underserved areas.

Thank you for your support and we look forward to seeing you on Monday, June 21, 2021!

Check out the *FIRST* Robotics Canada program at firstroboticscanada.org.



2021 SPONSORSHIPS AT A GLANCE



- Tournament Host – \$15,000
- Executive Dinner Sponsor – \$12,000
- Tournament Ambassadors – \$10,000

- **Featured Hosts - \$7,000**

- Executive Auction & Raffle Sponsor
- Executive Cocktail Reception Sponsor
- Executive Lunch Sponsor

- **Select Sponsors \$3,500**

- Golf Cart Sponsor
- Premier Hole Sponsor

- **Select Sponsors \$3000**

- Robot Tent Sponsor
- All Weather Survival Pack Sponsor **NEW**

- **Select Sponsors \$2,500 - \$3,000**

- Beverage Cart Sponsor
- Driving Range Sponsor
- Golf Ball and Tee Sponsor
- Closest to the Robot Sponsor
- Men's Longest Drive Sponsor
- Women's Longest Drive Sponsor
- Closest to the Pin Sponsor
- Hydration Station Sponsor
- Photo Sponsor
- Wine Sponsor
- Volunteer Team T-shirt Sponsor
- Student Snack Cart Sponsor
- Water Bottle Sponsor
- Robot Scavenger Hunt Sponsor **NEW**

- **Select Sponsors \$1,500**

- Gift Bag Sponsor
- Flag Sponsor **NEW**
- Tee Block Sponsor **NEW**
- **Select Sponsors \$1,000**
- Robo-Greeter Sponsor **NEW**
- Cube Pull Sponsor **NEW**
- **Select Sponsors \$500**
- Sponsor a Mentor **NEW**
- **For Non-Golfers \$300**
- Learn How to Code –A Robot Experience
- **Other Opportunities**
- Foursome Tickets - \$1,500
- Ad Page in Program Guide - \$500
- Silent Auction Donations

Upgrade your sponsorship to include presence at a hole for \$500



TOURNAMENT HOST – \$15,000



As the **Tournament Host**, this is an exclusive opportunity for your company to gain the most recognition at the FIRST Canada Charity Golf Tournament

As a Tournament Host, you have the opportunity to serve as the **Master of Ceremonies** at the event, as well as the following benefits:

- Your company's logo and company description listed on the tournament's web site with link to your company's site
- Your company's logo on the tournament's sponsorship banners
- Opportunity to display additional corporate signage and host a sponsorship table for your company
- Your company's logo on all hole signs, listed as the tournament's host
- Full page advertisement in the program book
- Company logo and company description featured in the program book
- Recognition during dinner ceremony
- Opportunity to show a 30 second video during the dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)
- Includes 8 golf tickets (valued at \$3,000.00)



EXECUTIVE DINNER SPONSOR – \$12,000



As the **Executive Dinner Sponsor**, your company logo will be featured on the Dinner Menu and table signage. Your company will also receive:

- Recognition as a “Featured Host”
- Your company’s logo and company description listed on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Opportunity to display additional corporate signage and host a sponsorship table for your company
- Your company’s logo on a hole sponsor sign
- Company logo and company description featured in the program book
- Recognition during dinner ceremony
- Opportunity to show a 30 second video during the dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)
- Includes 4 golf tickets (valued at \$1,500.00)

This sponsorship is limited to 2 sponsors. Exclusivity is available for a fee of \$3,000.



TOURNAMENT AMBASSADOR – \$10,000



As the **Tournament Ambassador**, this is an opportunity for you or your company to gain maximum recognition at the *FIRST* Canada Charity Golf Tournament

As a Tournament Ambassador, you have the opportunity to the following benefits:

- Your name or company's logo listed on the tournament's web site with link to your company's site
- Your name or company's logo on the tournament's sponsorship banners
- Opportunity to display additional corporate signage and host a sponsorship table for your company
- Full page advertisement in the program book
- Company logo and company description featured in the program book
- Recognition during dinner ceremony
- Opportunity to show a 30 second video during the dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)
- Includes 8 golf tickets (valued at \$3,000.00)



EXECUTIVE AUCTION & RAFFLE SPONSOR – \$7,000



As the **Executive Raffle Sponsor**, your company logo will be featured on the tournaments raffle tickets and raffle signage. Your company will also receive:

- Recognition as a “Featured Host”
- Your company’s logo and company description listed on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Opportunity to display additional corporate signage and host a sponsorship table for your company
- Your company’s logo on a hole sponsor sign
- Company logo and company description featured in the program book
- Recognition during dinner ceremony
- Opportunity to show a 30 second video during the dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)
- Includes 4 golf tickets (valued at \$1,500.00)

This sponsorship is limited to 2 sponsors. Exclusivity is available for a fee of \$3,000.



EXECUTIVE COCKTAIL RECEPTION SPONSOR – \$7,000



As the **Executive Happy Hour Sponsor**, your company logo will be featured on the Happy Hour Signage in the bar areas and on the drink tickets distributed to golfers.

Your company will also receive:

- Recognition as a “Featured Host”
- Your company’s logo and company description listed on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Opportunity to display additional corporate signage and host a sponsorship table for your company
- Your company’s logo on a hole sponsor sign
- Company logo and company description featured in the program book
- Recognition during dinner ceremony
- Opportunity to show a 30 second video during the dinner ceremony
- Opportunity to provide a gift for golfers
- Includes 4 golf tickets (valued at \$1,500.00)

This sponsorship is limited to 2 sponsors. Exclusivity is available for \$3,000



EXECUTIVE LUNCH SPONSOR – \$7,000



As the **Executive Lunch Sponsor**, your company logo will be featured on signage in the lunch areas.

Your company will also receive:

- Recognition as a “Featured Host”
- Your company’s logo and company description listed on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Opportunity to display additional corporate signage and host a sponsorship table for your company
- Your company’s logo on a hole sponsor sign
- Company logo and company description featured in the program book
- Recognition during dinner ceremony
- Opportunity to show a 30 second video during the dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)
- Includes 4 golf tickets (valued at \$1,500.00)

This sponsorship is limited to 2 sponsors. Exclusivity is available for \$3,000.



GOLF CART SPONSOR – \$3,500



As the **Golf Cart Sponsor**, your company logo will be featured on every golf cart.

This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



PREMIER HOLE SPONSOR – \$3,500



As the **Premier Hole Sponsor**, your company logo will be featured on a sign at the hole's tee along with the opportunity to showcase products demonstrated by a company representative at the hole.

This sponsorship also includes:

- Recognition as a “Select Sponsor”
- Your company's logo on the tournament's web site with link to your company's site
- Your company's logo on the tournament's sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



ROBOT TENT SPONSOR – \$3,000



As the **Robot Tent Sponsor**, your company logo will be featured throughout the robot tent. This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)
- Opportunity to provide giveaways for student volunteers (quantity 50)



ALL WEATHER SURVIVAL PACK SPONSOR – \$3,000

NEW



As the **All-Weather Survival Pack Sponsor**, your company's logo will appear on the sleeve of the rain poncho, paired with Chapstick and sunscreen.

- This sponsorship is exclusive and also includes:
- Recognition as a “Select Sponsor”
- Your company's logo on the tournament's web site with link to your company's site
- Your company's logo on the tournament's sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony





BEVERAGE CART SPONSOR – \$2,500



As the **Beverage Cart Sponsor**, your company logo will be featured on the beverage cart signage.

This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



DRIVING RANGE & PRACTICE GREEN SPONSOR – \$2,500



As the **Driving Range and Practice Green Sponsor**, your company logo will be featured in the driving range area.

This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



GOLF BALL AND TEE SPONSOR – \$2,500



As the **Golf Ball and Tee Sponsor**, your company logo will be featured on the golf balls.

This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



CLOSEST TO THE ROBOT SPONSOR – \$3,000



As the **Closest to the Robot Sponsor**, your company logo will be featured on a sign at the hole's tee. Additional logo recognition will be included on the Robot.

This sponsorship includes:

- Recognition as a “Select Sponsor”
- Your company's logo on the tournament's web site with link to your company's site
- Your company's logo on the tournament's sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Award recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



MEN'S LONGEST DRIVE SPONSOR – \$3,000



As the **Men's Longest Drive Sponsor**, your company logo will be featured on a sign at the hole's tee.

This sponsorship includes:

- Recognition as a “Select Sponsor”
- Your company's logo on the tournament's web site with link to your company's site
- Your company's logo on the tournament's sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Award recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



WOMEN'S LONGEST DRIVE SPONSOR – \$3,000



As the **Women's Longest Drive Sponsor**, your company logo will be featured on a sign at the hole's tee.

This sponsorship includes:

- Recognition as a “Select Sponsor”
- Your company's logo on the tournament's web site with link to your company's site
- Your company's logo on the tournament's sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Award recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



CLOSEST TO THE PIN SPONSOR – \$3,000



As the **Closest to the Pin Sponsor**, your company logo will be featured on a sign at the hole's tee.

This sponsorship includes:

- Recognition as a “Select Sponsor”
- Your company's logo on the tournament's web site with link to your company's site
- Your company's logo on the tournament's sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Award recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



HYDRATION STATION SPONSOR – \$2,500



As the **Hydration Station Sponsor**, your company logo will be featured on the hydration station.

This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Award recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



PHOTO SPONSOR – \$2,500



As the **Photo Sponsor**, your company logo will be featured on signage in the photo area where golf foursomes will be photographed. Each golfer will receive their team's photo along with your company's logo recognizing your level of sponsorship.

This sponsorship includes:

- Recognition as a “Select Sponsor”
- Your company's logo on the tournament's web site with link to your company's site
- Your company's logo on the tournament's sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



WINE SPONSOR – \$2,500



As the **Wine Sponsor**, your company logo will be featured on the bottles of wine at the table during dinner.

This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



VOLUNTEER TEAM T-SHIRT SPONSOR – \$2,500



As the **Volunteer Team Sponsor**, your company logo will be featured on the *FIRST* Canada Charity Golf Tournament t-shirts for volunteers at the event.

This sponsorship includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



STUDENT SNACK CART SPONSOR – \$2,500



As the **Student Snack Cart Sponsor**, your company logo will be included on the cart that delivers snacks and beverages to student volunteers.

This sponsorship includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



WATER BOTTLE SPONSOR – \$2,500



As the **Water Bottle Sponsor**, your company logo will be included on the water bottles given out during game play.

This sponsorship includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)



SCAVENGER HUNT AMAZING RACE SPONSOR – \$2,500 **NEW**



As the **Scavenger Hunt Amazing Race Sponsor**, your company logo will be included on envelopes/bags distributed to participants of this fun in play challenge. At the beginning of the day participants will be given a bag with your logo. At specific “student holes” participants will be handed an envelope with your logo, inside there will be a challenge, if the golfers perform the challenge, they receive a part to a robot. At the end of the golf game participants assemble the robot to win a prize.

This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)

UPGRADE YOUR SPONSORSHIP TO INCLUDE PRESENCE AT A HOLE (\$\$)



GIFT BAG SPONSOR – Co-sponsorship opportunity – **\$2,000**



As the **Gift Bag Sponsor**, your company logo will be featured on the gift bags for attendees.

This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony



FLAG SPONSOR – \$1,500



As a **Flag Sponsor**, your company logo will be featured on a flag at a hole on the course:

This sponsorship also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)
- Combine a Tee Block Sponsorship with a Flag Sponsorship for a discounted rate of \$2,500!



TEE BLOCK SPONSOR – \$1,500



As a **Tee Block Sponsor**, your company logo will be featured on the tee block at a hole on the course:

This sponsorship also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony
- Opportunity to provide a gift for golfers (quantity 288)
- Combine a Tee Block Sponsorship with a Flag Sponsorship for a discounted rate of \$2,500!



ROBO-GREETER SPONSOR – \$1,000

NEW



As the **Robo Greeter Sponsor**, your company logo will be prominently placed on the robot greeting the golfers as they arrive. The robot, controlled by *FIRST* students, will be roaming the clubhouse throughout registration and check-in.

This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony





CUBE PULL SPONSORSHIP – \$1,000

NEW



The hottest trend at the golf tournament! As the **Cube Pull Sponsor**, your company's logo will be prominently placed near the popular pull station in the clubhouse.

This sponsorship is exclusive and also includes:

- Recognition as a "Select Sponsor"
- Your company's logo on the tournament's web site with link to your company's site
- Your company's logo on the tournament's sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony





SPONSOR A MENTOR – \$500



For sponsoring a **day of golf** for a *FIRST* Robotics Canada mentor, your company logo will be featured on the golf shirts for the mentors.

This sponsorship is exclusive and also includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Recognition during dinner ceremony



FOR NON-GOLFERS: LEARN HOW TO CODE A ROBOT EXPERIENCE – \$300

NEW



For non-golfers, join *FIRST* students and learn how to code a robot! Imagine collaborating first-hand with talented young leaders to learn all about technology.

This experience includes:

- Recognition as a “Select Sponsor”
- Your company’s logo on the tournament’s web site with link to your company’s site
- Your company’s logo on the tournament’s sponsorship banners
- Company logo featured in the program book
- Dinner
- Opportunity to provide a gift for golfers (quantity 288)



FOURSOME TICKETS— \$1500



Purchase a foursome and receive the following:

- Lunch,
- Two drink tickets per person
- Green fees for four
- Dinner



AD PAGE IN PROGRAM GUIDE – \$500



Purchase an ad page in the 2021 Golf Tournament Program Booklet.

The ad space is 4.5 by 7.5 inches' portrait size.





THANK YOU FOR YOUR SUPPORT AND MAKING A DIFFERENCE



Your sponsorship to the *FIRST*[®] Canada Annual Charity Golf Tournament is a commitment to the future of young people aspiring to be leaders of tomorrow.

On behalf of the young participants of *FIRST*[®] Canada, we are grateful for your support.

Mark Hardy

Chair of Executive Advisory Board
FIRST[®] Robotics Canada

Mark Breadner

President
FIRST[®] Robotics Canada



BOOKING CONFIRMATION



Yes, _____
(Company Name)

Would like to be a sponsor of the **2021 FIRST® Canada Annual Charity Golf Tournament** on Monday, June 21, 2021 YES, we are interested in purchasing _____ foursomes at the rate of \$1,500.00 per foursome.

Total \$ _____

SIGN US UP FOR

Sponsorship Title: _____ Cost: \$ _____

Contact Name: _____ Title: _____

Company Address: _____

City/Province: _____ Postal Code: _____

Phone: (_____) _____ ext. # _____ Fax: _____

Please send an invoice: _____ or Please charge my: Visa _____ M/C _____ AMEX _____

Credit Card #: _____ Expiration: _____

Signature: _____

PLEASE RETURN THIS FORM TO:

FIRST Canada

P.O. Box 518, Pickering Main, Pickering, ON L1V 2R7

Attention: Kim Cooper

Email: kim.cooper@firstroboticscanada.org